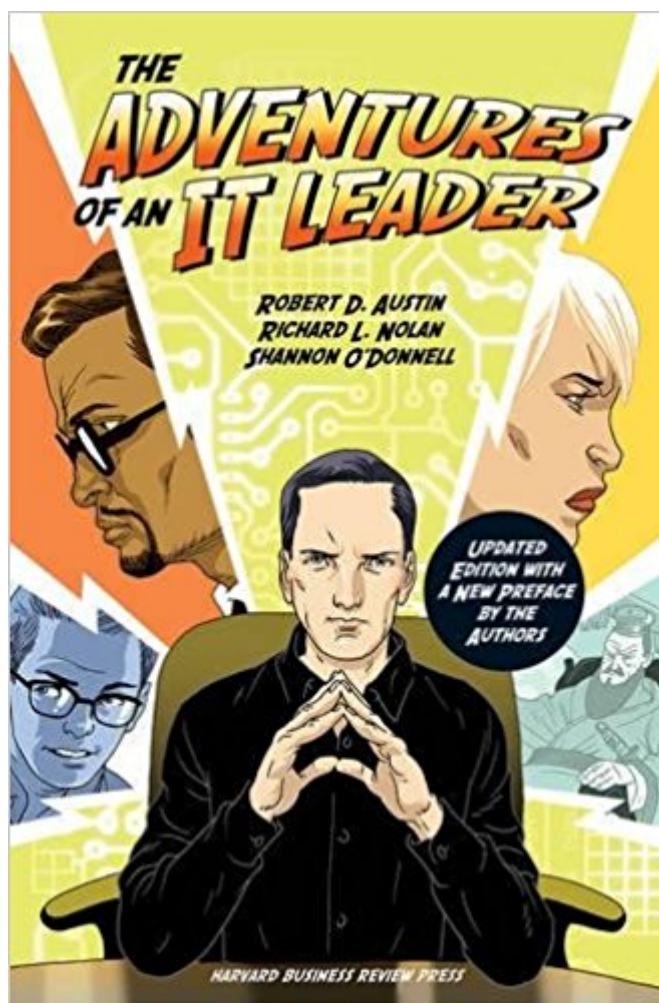


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# The Adventures Of An IT Leader, Updated Edition With A New Preface By The Authors



## Synopsis

What does it take to lead and manage your company's tech? Becoming an effective IT leader and manager presents a host of challenges; from anticipating emerging technologies, to managing relationships with senior executives, vendors, and employees, to communicating with the board. A good IT leader must also be a strong business leader. This book is now thoroughly updated with a new preface by the authors and current tech details and terminology; invites you to accompany new CIO Jim Barton as he steps up to leadership at his company. You'll get a deeper understanding of the role of IT in your own organization as you see Jim struggle through a tough first year, handling (and fumbling) all kinds of management challenges. Although fictional, the scenarios are based on the authors' long experience working with real-life companies across industries and sectors. The Adventures of an IT Leader is both an insightful story and an instructive guidebook. You can read it from beginning to end or treat it as a series of cases, skipping around to different chapters that address your most pressing needs. (For example, if you need to learn about crisis management and security, read chapters 10-12.) You can also test yourself and think about how to use the book's lessons in your own company by reading the authors' 'Reflection' questions at the end of each chapter. This book is your indispensable manual for IT management and leadership, no matter what business you're in.

## Book Information

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## Customer Reviews

PRAISE for *Adventures of an IT Leader*, Updated Edition: Eric Schmidt, Executive Chairman, Alphabet Inc. "Ever wonder what a CIO's life is really like? Read this engaging novel to understand the experience of an IT executive." Yazdi Bagli, Director, Global Business Services, Procter & Gamble "A must-read for both young and seasoned IT managers. As entertaining as it is informative." Information Age

Robert D. Austin is a professor of innovation and information technology at Ivey Business School. Richard L. Nolan is the William Barclay Harding Professor of Business Administration, Emeritus at Harvard Business School and emeritus professor at the Foster School of Business at the University of Washington in Seattle. Shannon O'Donnell (now Shannon Hessel) is an assistant professor of art, leadership, and entrepreneurship and director of The Studio at Copenhagen Business School.

This book has been on my radar for a few years to read. It just happened that a class I had, had the book as required reading. I'm done reading a few weeks early, which shows how interesting this book is. The style of this book really reminds me of *The Goal*. I found *The Goal* more engaging, which is why I have this book at 4 stars (it really should be 4.5). As an IT specialist that is attempting to move into management, I think this is an invaluable resource. It is nice for the layman as well, since it breaks down difficult IT concepts for the protagonist to understand. The book does a wonderful job (in this techie's opinion) to bridge the gap between tech and business.

Refreshing update on a classically relevant book

I really like how real the story feels. I have to read this for an MBA class but it is an interesting read and I find myself reading ahead because I can't put it down. Maybe that makes me a dork but hey whatever.

This was a great textbook. I would highly recommend it. It's very interesting, informative, and realistic. It also makes you think about your own management skills.

This book was a great leadership and IT principles. My professor chose to use as our textbook for class. I highly recommend this because of the real life applications. Easy to read and no technical

jargon.

This book gives every business unit a better understanding and respect for the role IT plays in today's business. The lack of jargon makes it an easy read for a non-techie manager!

Good for beginners. Fun to read. Some useful insight I can apply to my job. Hope there will be an advanced version soon.

Good read, great for an IT course to keep students engaged.

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